



*Senior
USA*

*Senior
Universe*

*Senior
United States
50*

SENIOR PAGEANTS GROUP

Wikipedia

“The Senior Pageants Group is the ‘Gold Standard’ of Senior Pageantry that has brought the concept of senior women and pageants into mainstream society.”

Carl Dunn, CEO Pageantry Magazine

Motto

#Embrace, Encourage, Empower

Mission Statement

Our organization honors and celebrates the lives and accomplishments of women over 60. We are the women and daughters of the “The Greatest Generation.” We encourage women as they approach 60 to embrace who they are and to understand that age does not limit what they can become and what they have to offer the world. As senior women, we have nurtured our families, our careers and our local communities while surviving personal tragedy, economic depressions, regional conflict, and World Wars. We have been present while the nations of the world went to the unthinkable brink of nuclear holocaust. We are strong, savvy, goal-oriented, wise, and aware. We display these characteristics in our everyday lives, as people, and as humanitarians who always seek to improve the lives of others. As an organization, we seek to further empower women of all ages, nations, and cultures to strive for equality, to achieve their personal best, to make real and meaningful changes and to individually redefine what it means to be a senior woman and role model to the communities of women who will follow us.

Active Brands

Ms. Senior United States (50-59)

Ms. Senior USA (60-74)

Ms. Super Senior USA (75+)

Ms. Senior Universe (55 w/ country of origin [Olympic standard] another National Pageant Title)

Ms. Super Senior Universe (75 and Ms. Senior Universe standard)

Grande Dame Universe (90+)

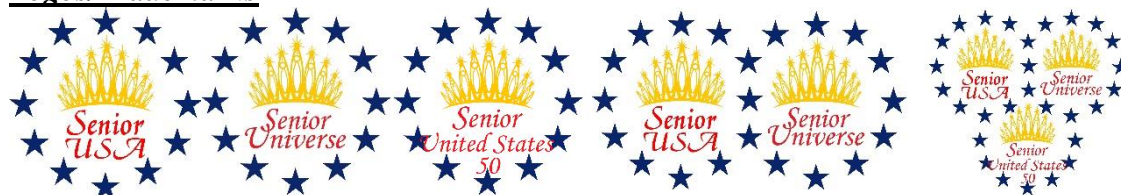
Ms. Senior World (Inactive)

Website/App

www.seniorpageantsgroup.com

<https://app.appinstitute.com/mssenior>

Logos/Trademarks



Recognized Firsts

- First Virtual Conferencing, Auctions, Pageants
- Super Senior recognizing 75+ as a separate category
- Grande Dame recognizing 90+ as a separate category
- Oldest Active Pageant Queen – Klyda Mahoney (94)
- Only Pageant Queen crowned on the floor of the United Nations
- Only Senior Queens to be presented on Magazine Covers, beginning with Pageantry Magazine
- Special Multi-Pageant Awards – Volunteer (Route91 Shooting), Denise White, Best Talent, Best Titlist, Best Non-Profit

Video and Important Links

[Short History of Ms. Senior USA!](#)

[Video from the 2019 United Nations International Women's Day!](#)

[Video from the Huntsman World Senior Games!](#)

[Santa Barbara Film Festival Winner!](#)

[Coming Events and Updates](#)

[Trailer for Video Documentary through TV Production Contract](#)

[Elvis Promo for October Pageant](#)

[Captain Crystal and the Special Dream Catcher Balloon](#)

Candidate Application

[Application Link](#)

To Participate, Contestants Must

- Be age appropriate for their category.
- Recite a philosophy of life in 30 seconds or less
- Demonstrate poise by presenting in formal wear.
- Perform a talent or other presentation in under 3 minutes
- Interview with individual judges in a round-robin format.
- Maintain the highest integrity and a Code of Conduct to treat all people with respect and dignity.

References/Articles by Pageantry Magazine

[Senior USA 2017](#)

[Senior Universe 2017](#)

[Senior USA 2018](#)

[Senior Universe 2018-2019](#)

[Senior USA 2019](#)

[Senior USA 2020](#)

[Senior Universe 2020](#)

[Special Article – Senior Pageants Become Mainstream](#)

Senior USA & Universe – Coming October 3-10, 2021

Domains

mssenioreamerica.com

mssenioreamerica.net

mssenioreamerica.org

mssenioreunitedstates.com

mssenioreunitedstates.org

mssenioreuniverse.com

mssenioreuniverse.info

mssenioreuniverse.net

mssenioruniverse.org

msseniorusa.com

msseniorusa.net

msseniorusa.org

msseniorworld.co

mssenior.world

msseniorworld.com

msseniorworld.info

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seniorpageantsgroup.org

Contact

SENIOR PAGEANTS GROUP -

INTERNATIONAL

12 Rue le Corbusier

Geneva, GE 1208

Switzerland

SENIOR PAGEANTS GROUP - USA

Rockefeller Center

7th Flr - 1002

1270 Avenue of the Americas

New York NY 10020

Toll Free: 800-225-0274

Email: Info@SeniorPageantsGroup.com



Marilyn Kohler



Nicole Duffel



Klyda Mahoney

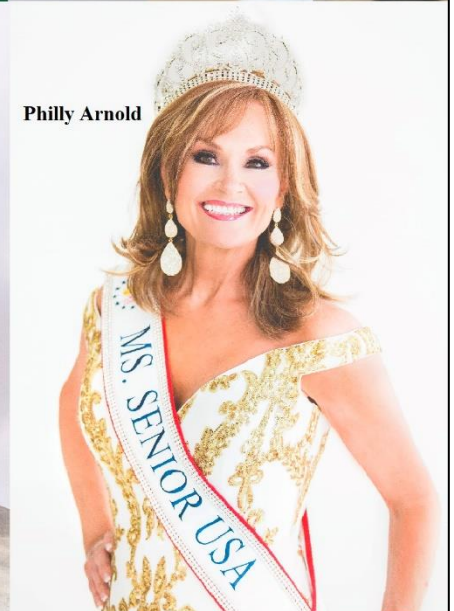


Cherie Kidd



Crystal Stout

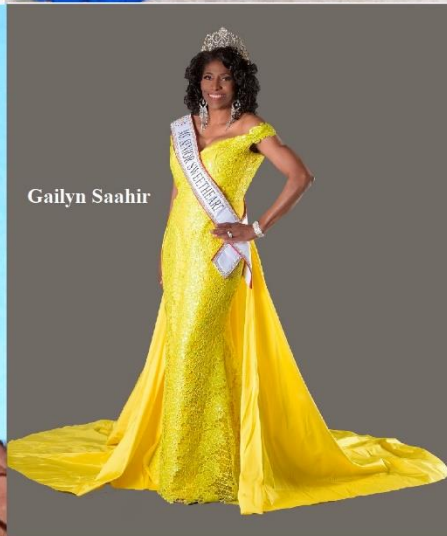
Lucee Light



Philly Arnold



Joanie Helgesen



Gailyn Saahir



Barbara Reincke